



BUSINESS UPDATE

With support from Carlisle City Council

Dear All

I hope you are all keeping safe.

We don't want to bombard you with lots of emails and newsletters, so we only send this newsletter out when there are updates.

The links and information may look the same from newsletter two, but we have amended the content and added more links.

In the purple section, we will update you on how our projects and our partner projects are helping to support businesses. Let us know how else we can help support your business, your ideas are always welcome.

If you need anymore information, please email me at info@carlisleambassadors.co.uk and make sure you follow all our Social Media feeds and are part of our online groups.

This is the link to newsletter two, in case you missed it. <https://www.carlisleambassadors.co.uk/news>

Regards

Michelle

P.S Remember to scroll to the bottom of the email for the update links.

Our weekly Zoom for members is still going well and it's every Friday at 10am

If you would like to join us email me and I can send you the link

info@carlisleambassadors.co.uk

FREE MENTOR AND MENTEE PROGRAMME

We have the capacity to help more businesses and you don't have to be a member to be a mentor or mentee.

Do you need help with the following ...

Grant/Funding applications

Marketing or Sales

Contingency plans

Cash Flow

HR or difficult conversations

Bounce ideas of someone

General Business advice

General support and someone to listen

Then we have experienced businesses and individuals to help you

Here's the form to get help

<https://www.carlisleambassadors.co.uk/projects/business-support-programme/mentee-application>

If you can help by offering to be a mentor, here is the form

<https://www.carlisleambassadors.co.uk/projects/business-support-programme/mentor-application>

WEBINARS AND LINKS

I have now put all the blog links online at

<https://www.carlisleambassadors.co.uk/news>

If you have anymore blogs please email them to me, but they must have a link to either a website or LinkedIn.

Updates

These are links to grants and information to help your businesses. We can't answer questions regarding these links, your questions will have to be sent directly to the relevant organisation.

Business Grants

Lots of our members are based across the country, so here are links to local councils for the business grants

Carlisle City Council

Support for local businesses - Update

We have awarded more than £13 million in grants to more than 1,000 businesses in Carlisle

We continue to process government grants available for businesses affected by the Coronavirus outbreak with payments being made on a daily basis.

We have written to all eligible businesses within the Carlisle area and are urging businesses to contact us with the necessary information to allow us to process the remaining grants. Within the letter they are asked to confirm some company details and send back the information electronically.

We need this information to process the payment and to ensure that the funding goes to the right place. We want all eligible businesses to get access to the grants; we don't want any business to miss out.

Once the information has been received, an email is sent to the business acknowledging that the information has been received. It is not necessary for them to make any further contact. If any additional information is needed or there are any queries, we will contact the business direct.

Once the necessary information has been received, we aim to process the grants within five working days.

Any business that has any concerns or has not received a letter, and thinks they are eligible, is asked to contact us by calling 01228 817234 or emailing NDR@carlisle.gov.uk

<https://www.carlisle.gov.uk/news-and-events/coronavirus-9>

Other areas

<https://www.allerdale.gov.uk/en/coronavirus/coronavirus-business-grants-claims/>
<https://www.barrowbc.gov.uk/promotion-pages/coronavirus/apply-for-a-business-support-grant/>
<https://www.copeland.gov.uk/coronavirus-resources-business>
<https://www.southlakeland.gov.uk/business-and-trade/coronavirus-covid-19-business-support-grants/>
<https://www.dumgal.gov.uk/article/20660/COVID-19-Support-for-Local-Businesses>
<https://www.northumberland.gov.uk/coronavirus/Support-for-Businesses-coronavirus.aspx>

Other funding

Art Council

<https://www.artscouncil.org.uk/covid19>

Cumbria Community Foundation

<https://www.cumbriafoundation.org/>

Youth Music launches an emergency fund for music-making organisations with six weekly funding rounds:

<https://www.youthmusic.org.uk/youth-music-launches-emergency-fund>

Grants - Covid 19

To help support each other, please send me anymore links, you may see and I can publish them in our next newsletter

Information

Some great information, to help your businesses. These are updated on a regular basis:

Visit Britain produce regular updates:

[utm_medium=medium&utm_campaign=bulletin_15_04_2020&utm_content=COVID-19](#)

Cumbria Tourism

<https://www.cumbriatourism.org/who-we-are/resource-hub/coronavirus-advice/>

Cumbria LEP

<https://www.thecumbrialep.co.uk/news-detail/2020/covid-19-guidance-for-employees-employers-and-businesses/>

And follow @cumbrialep

Government's new business support website

<https://www.businesssupport.gov.uk/>

Federation of Small Business - <https://www.fsb.org.uk/campaign-listing.html>

Support Cumbria

www.supportcumbria.org.uk is now live. This website provides a central point to help coordinate volunteering efforts to support Cumbria residents who may need help.

AWAZ and Multicultural Cumbria (meaning voice in several languages) is supporting translation of various coronavirus guidance to ensure effective communication to all members of our communities.

Coronavirus (COVID-19) - Emergency support helpline

is now live with approximately 50 staff. The helpline is there to support those at 'high risk' and include people over 70 years old, pregnant women and those with underlying health conditions who should be protecting themselves by staying at home. If they have no alternative support, these people will now be able to call the freephone number to request help with getting food, medicines, essential supplies and home deliveries. Distributions have started in Cumbria in response to requests to the helpline.

The Emergency telephone support line is 0800 783 1966.

**NEW EMERGENCY
SUPPORT HELPLINE****0800 783 1966****COVID19support@
cumbria.gov.uk**

Only for people at high risk of becoming seriously ill as a result of COVID-19 and who do not have support available from friends, family or neighbours.

Full details can be found online at [cumbria.gov.uk](https://www.cumbria.gov.uk)
Provided by Cumbria County Council and partners including District Councils, CVS, Cumbria Community Foundation, community and voluntary sector, and private sector.

Staying Safe online

Cumbria Trading Standards is reminding residents to be aware of unsolicited emails, phone calls and text messages purporting to be from the government, health officials, service providers offering grants, refunds, loans etc. Do not respond, and only visit official websites for advice or support. People can contact Trading Standards if they need advice, the helpline number is 0808 223 1133.

Cumbria Police

<https://www.cumbria.police.uk/News/News-Articles/2020/March/Covid-19-Police-urge-vigilance-against-cyber-fraudsters.aspx>

Cumbria ACT

For communities/halls etc, you can sign up to their newsletter to keep upto date as well.

<http://www.cumbriaaction.org.uk/>

The Charities Aid Foundation had some support for charities and social enterprises

<https://www.cafonline.org/about-us/covid-19>

The latest news from the Department for Environment, Food & Rural Affairs**RDPE Growth Programme guidance**

Defra has updated [guidance](#) on the delivery of existing RDPE Growth Programme projects and the development of projects in the pipeline.

[development-2014-to-2020-programme-rural-development-programme-for-england-growth-programme-questions-and-answer](#)

Other support for businesses

The Business Support website includes a [list of businesses representative organisation and trade associations](#) from a wide range of sectors, many of which are providing sector specific guidance and Q&A alongside the information that is available on [gov.uk](#).

https://www.visitbritain.org/covid-19-new-coronavirus-latest-information-and-advice-for-businesses?utm_source=VBVE_bulletin_15_04_2020&utm_medium=medium&utm_campaign=bulletin_15_04_2020&utm_content=COVID-19

How business can help respond to coronavirus

Business which can provide products and services, such as medical equipment, hotel rooms, transport and logistics, and expertise, can offer their assistance to government through [gov.uk](#).

<https://www.gov.uk/coronavirus-support-from-business>

Support Directories for each area in Cumbria

'Support Directories' for each district, they're now listed on [cumbria.gov.uk](#) on the Local Communities page at <https://cumbria.gov.uk/coronavirus/communities.asp> under 'Local Area Updates'.

Online education resources

As part of its package of support to help schools deal with the challenges posed by coronavirus announced, the Department for Education has published a list of online educational resources for schools and parents to help children learn at home.

The resources:

<https://www.gov.uk/government/publications/coronavirus-covid-19-online-education-resources>

Links to all our groups and Social Media platforms.

If you follow all of them and join the groups, you won't miss out, on any useful information.

Twitter @carlisleambass

Instagram @carlisleambass

<https://www.facebook.com/carlisleambassadors/>

<https://www.facebook.com/groups/447688712248290/>

<https://www.facebook.com/groups/CarlisleAmbassadors/>

<https://www.linkedin.com/groups/7483007>

Please note that from now on I won't be answering any questions or taking information via any of our Social Media channels including my personal Facebook page , as you can appreciate messages are coming through from everywhere.

To make it easier administration wise, I am now directing all questions and people sending links to either info@carlisleambassadors.co.uk or info@michellemastersconsulting.co.uk. This way it means I don't miss any messages.

If you need any help please email me or ring me on 07810224735

Stay safe

Regards Michelle Masters



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Our mailing address is:

Carlisle Ambassadors

c/o

Carlisle City Council

Civic Centre

Rickergate

Carlisle

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info@carlisleambassadors.co.uk

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